A GUIDED TOUR

Your website

Private Hebrew Tuition with Lee-Elle Horowitz

Five designs, in English and in Hebrew. A draft, 25 November 2026.

G **The Guide** Synthetic presenter, made by code, no real person

Hello, I'm The Guide. I'll walk you through Lee-Elle's new website: five designs, each in English and in Hebrew, and the reason behind each one.



THE STARTING POINT

One person, and one minute on a phone

Who Lee-Elle is, in her words

- South African-born and Israel-raised, a fluent Hebrew speaker who later moved to the UK
- Teaches Hebrew to children, teenagers and adults, in London and on Zoom
- Experience with children aged 7 to 11; Enhanced DBS checked
- First Class Honours BA, Guildford School of Acting: an actor-musician who also teaches singing, trombone and guitar

What the site has to do

- A parent arrives on a phone, usually from a recommendation, and decides in about a minute
- They look for: who teaches, what ages, where, whether it is safe
- So every design puts her photo, the lessons and the facts on the first screen, and one action: ask about lessons

THE IDEA

One set of her words. Five ideas. Ten pages.

Each design is a different way of saying who she is, and each one exists in English and in Hebrew.

THE THINKING

Five ideas, each taken from her own life

Not five colour schemes on one layout: each design starts from a different part of who she is and how she teaches, and speaks to a different parent.

DESIGN	TAKEN FROM	THE IDEA	FOR THE PARENT WHO
Alef-bet	"complete beginners", "reading and writing"	Hebrew starts with its letters; she is the way in	has a young child starting from nothing
Conversation	"conversational skills", "communicate naturally"	The page talks, as her lessons do	arrives with questions and wants answers
Three tenses	"past, present and future tenses"	Grammar as a story: her past, lessons now, your goal	wants to know where lessons lead
The stage	First Class Honours BA, Guildford School of Acting	A theatre programme: Hebrew is the main act	has a teenager who performs, or wants music too
Notebook	"Hebrew support for school"	A ruled exercise book: just the facts	wants it plain, printable, for the fridge

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Each design starts from something Lee-Elle teaches or has done. Read across a row to see where an idea came from, and which parent it is for.

DESIGN 1 · ALEF-BET

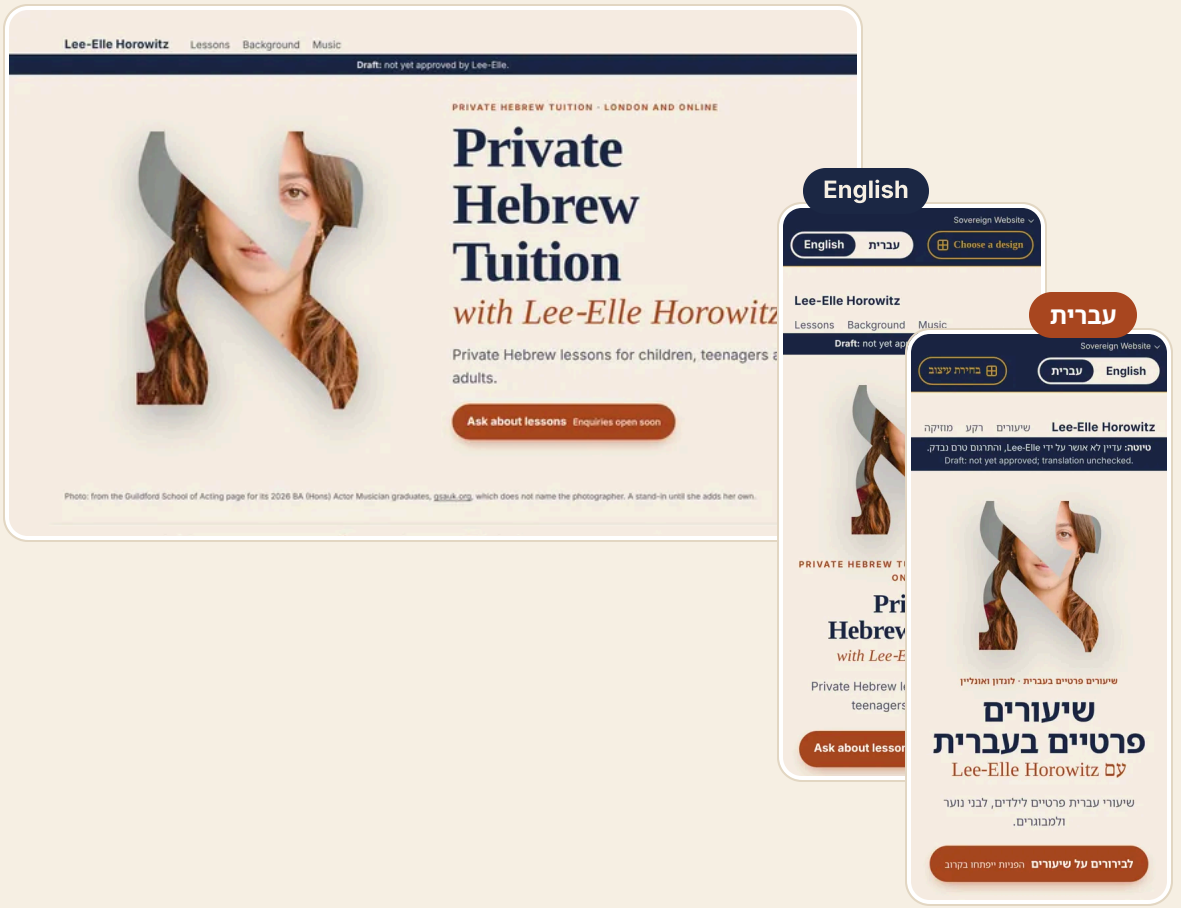
Her photo, seen through the first letter

WHY IT SUITS LEE-ELLE

- Hebrew starts with alef. She teaches complete beginners and reading and writing, so the page is built from the alphabet.
- Her photo inside the alef says, before a word is read: this is the teacher who opens the language.
- All 22 letters arrive across the page, right to left; every section opens on its own letter, with its English name.

> *A parent of a young beginner sees a teacher and the letters their child will learn.*

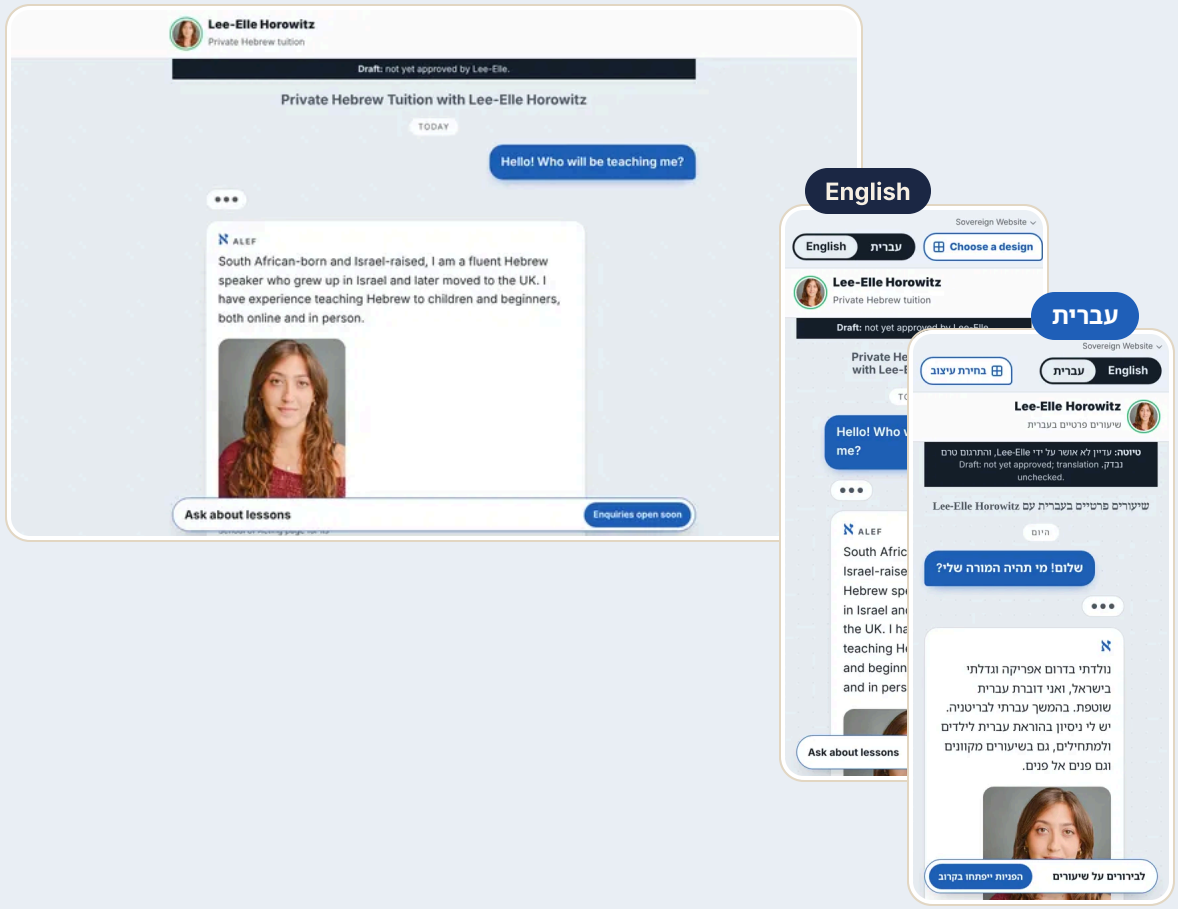
In the pictures: the page on a computer, on a phone, in Hebrew, and the alphabet wall.

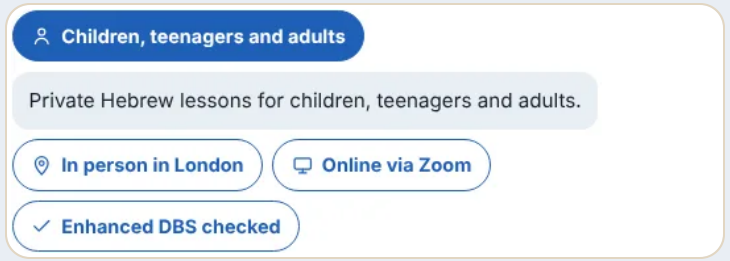




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Lee-Elle teaches Hebrew from the very first letter, so every section of this page opens on one.





DESIGN 2 · CONVERSATION

The page is a conversation, like her lessons

WHY IT SUITS LEE-ELLE

- Her approach is conversation: "building confidence, developing conversational skills".
- So there is no headline, only a chat: a parent's first question, her reply typing in, her photo beside it.
- The facts are quick replies (ages, London, Zoom, DBS), and the button is the reply box.

A parent with questions gets them answered in the order they would ask.

In the pictures: the page on a computer, on a phone, in Hebrew, and the quick replies.

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Lee-Elle's lessons build conversation, so this page is one too.

DESIGN 3 · THREE TENSES

was → is → will be

WHY IT SUITS LEE-ELLE

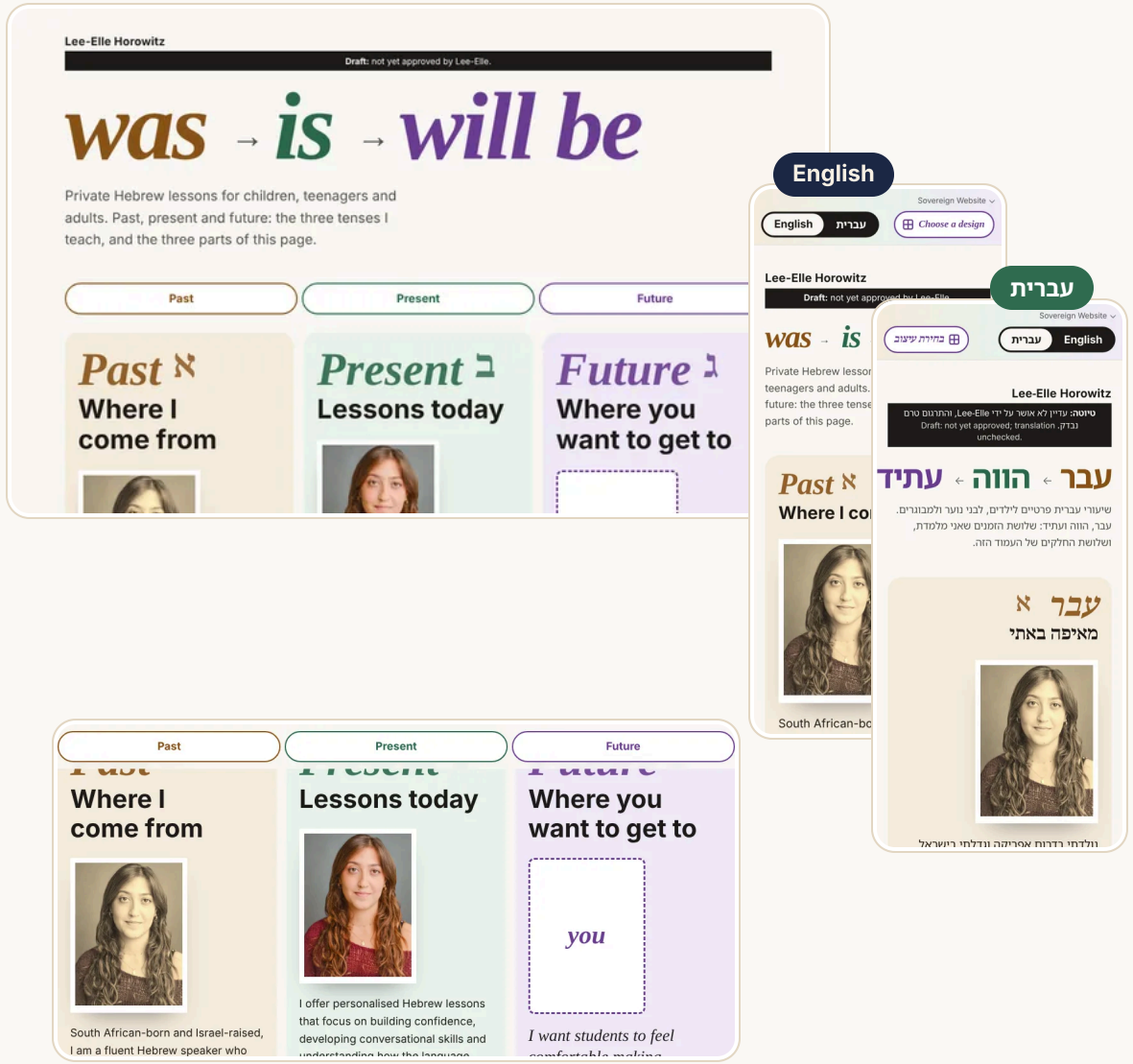
- She teaches past, present and future tenses, so the page is organised by them.
- Past is her story, in sepia: South Africa, Israel, the UK, Guildford. Present is lessons today, in colour. Future is an empty frame marked "you".
- The headline is grammar itself; the page ends on the student's goal and the button.

> *A parent sees where their child would start, and where lessons lead.*

In the pictures: the page on a computer, on a phone, in Hebrew, and the three tenses side by side.

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Past, present and future tenses are on her list of lessons. Here they shape the whole page.





THE BILL	
ACT ONE	Hebrew lessons
INTERVAL	
ACT TWO	Music and audition preparation
CURTAIN CALL	About me

DESIGN 4 · THE STAGE

A theatre programme, from her training

WHY IT SUITS LEE-ELLE

- She trained as an actor-musician at the Guildford School of Acting, with a First Class Honours BA.
- The page is a playbill: her name like a poster, her photo under a spotlight, curtains that open once.
- Hebrew is the main act; music and audition preparation are act two; a ticket stub asks about lessons.

> *A teenager who sings or acts, or their parent, sees a teacher who has been on stage.*

In the pictures: the page on a computer, on a phone, in Hebrew, and the bill.

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Lee-Elle trained on stage, so this page is a programme: Hebrew is the main act, and music comes after the interval.

DESIGN 5 · NOTEBOOK

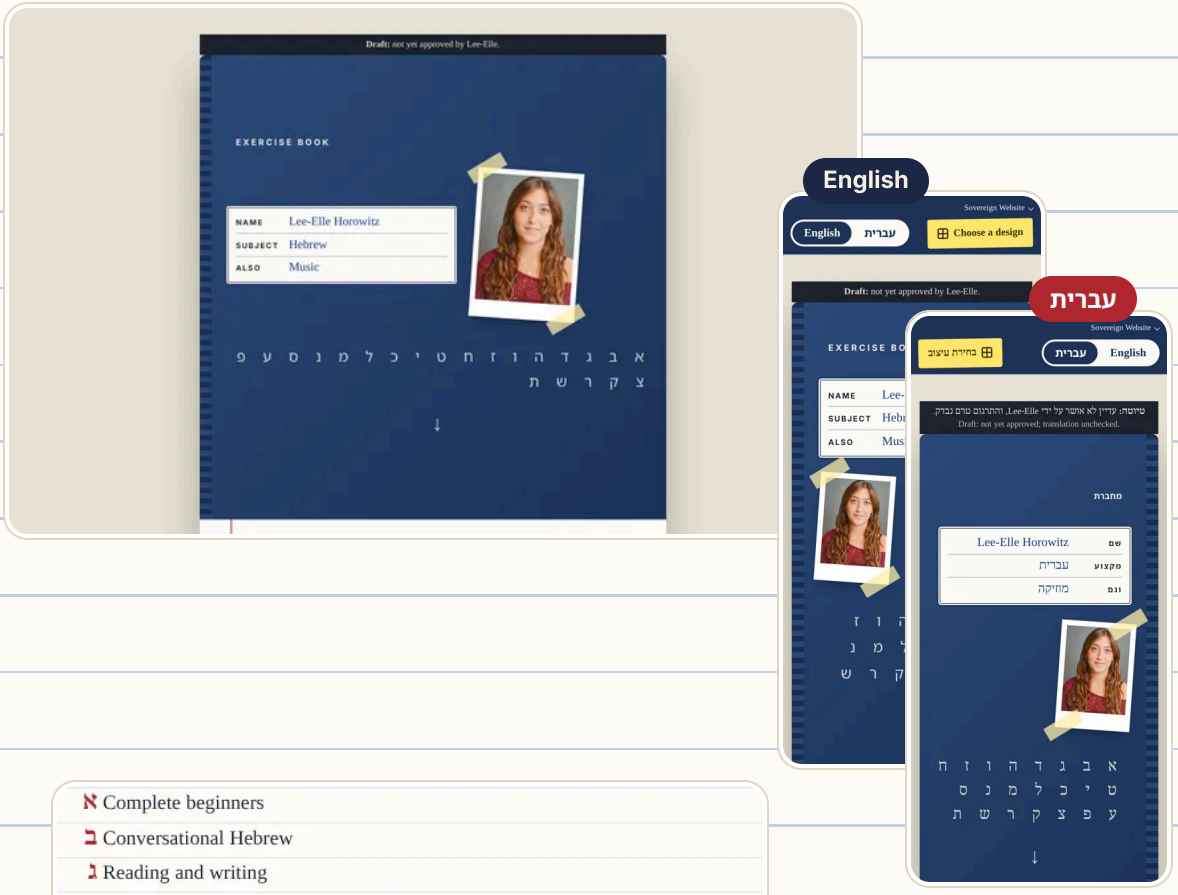
An exercise book: just the facts

WHY IT SUITS LEE-ELLE

- She supports Hebrew at school and in supplementary Jewish education, so the page is a school exercise book.
- The cover is filled in (Name, Subject: Hebrew, Also: Music) with her photo taped on; the lessons are ticked in red pen.
- One plain column, which prints cleanly.

> *A parent who wants facts, not effects, gets them on one page to print.*

In the pictures: the page on a computer, on a phone, in Hebrew, and the ticked list of lessons.



א Complete beginners
ב Conversational Hebrew
ג Reading and writing
ד Vocabulary development
ה Sentence construction and grammar
ו Past, present and future tenses
ז Hebrew for children growing up in the UK
ח Improving fluency for students with some existing knowledge
ט Hebrew support for school and supplementary Jewish education

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No decoration. The facts, in the order a parent asks for them, on a page that prints.

HOW TO CHOOSE

Five questions, one for each design

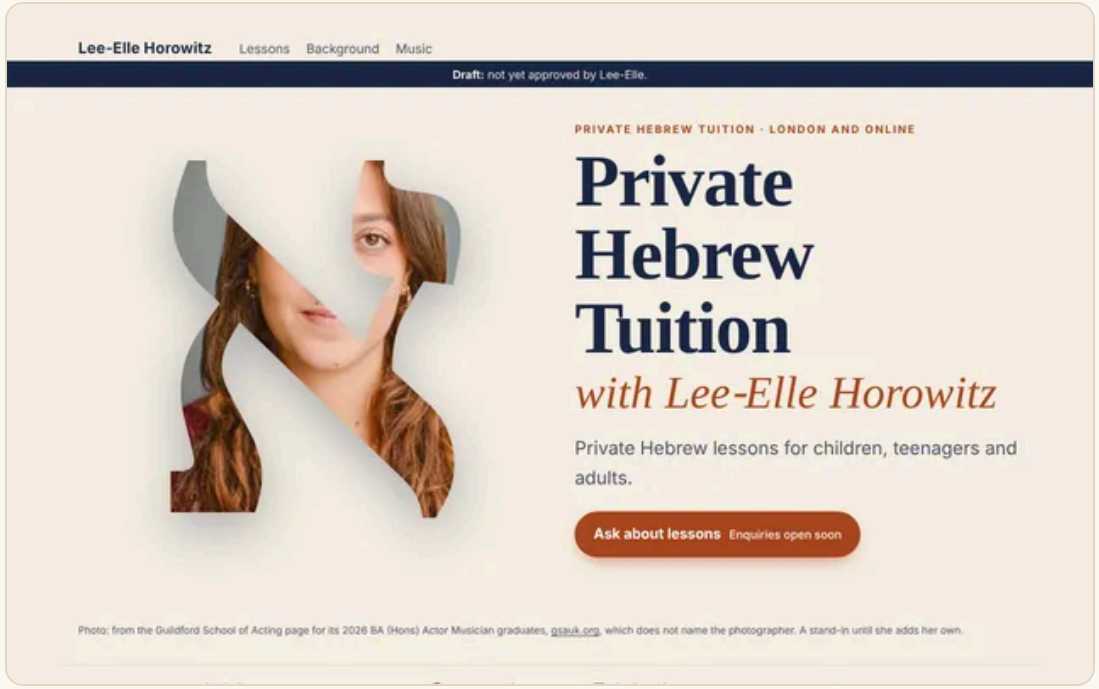
- Should visitors meet the language first? **Alef-bet**
- Should a parent's questions be answered one by one? **Conversation**
- Should the page show a path, from first lesson to goal? **Three tenses**
- Should they meet a teacher who performs? **The stage**
- Just the facts, ready to print? **Notebook**

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There is no wrong answer. Lee-Elle can pick one, or say which parts of which she likes.

BOTH WAYS

The same page, read both ways



English, left to right



עברית, מימין לשמאל

Alef-bet in English and in Hebrew: the photo, the letters and the menu all move to the other side, and the letters run right to left.

EVERY DESIGN, IN HEBREW

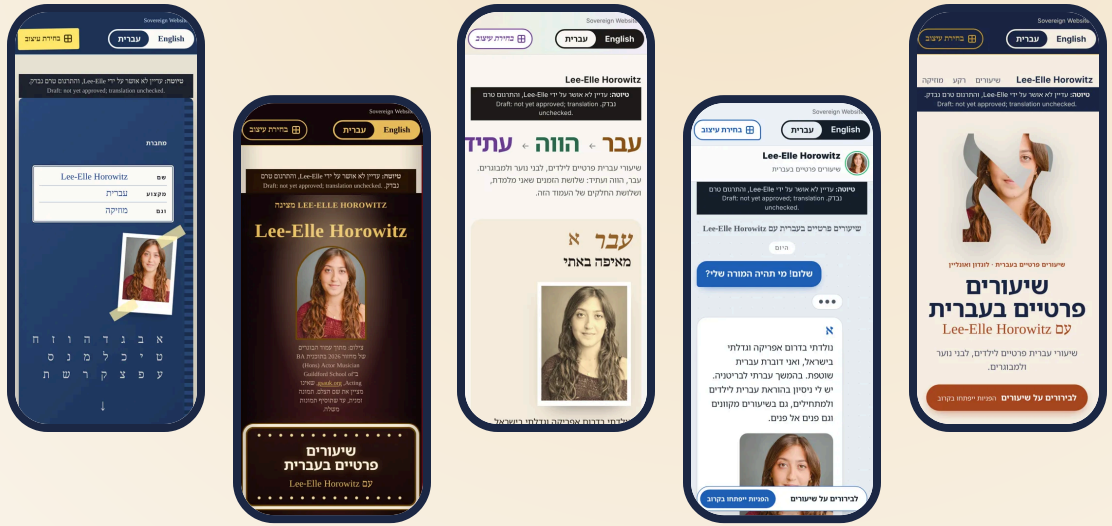
עברית, in every single design

Each of the five designs is rebuilt right to left, with Hebrew type. One switch on every page changes the language, and the design stays.

- Ten pages from one set of words
- Marked as not yet checked by her, until she has

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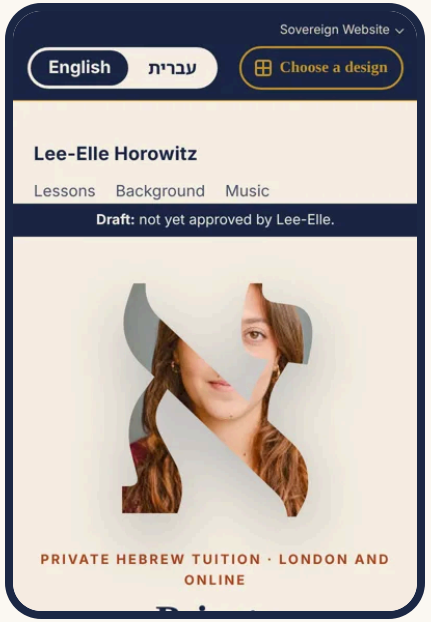
Same design, same words, read the other way. Press עברית at the top of any page and the design stays, now in Hebrew.



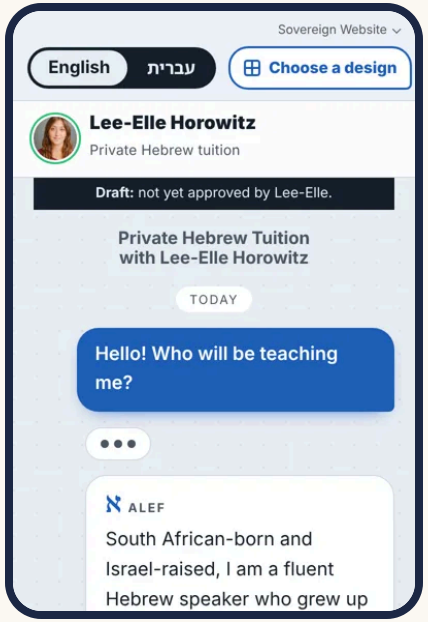
ON ANY SCREEN

Five different first screens, on a phone

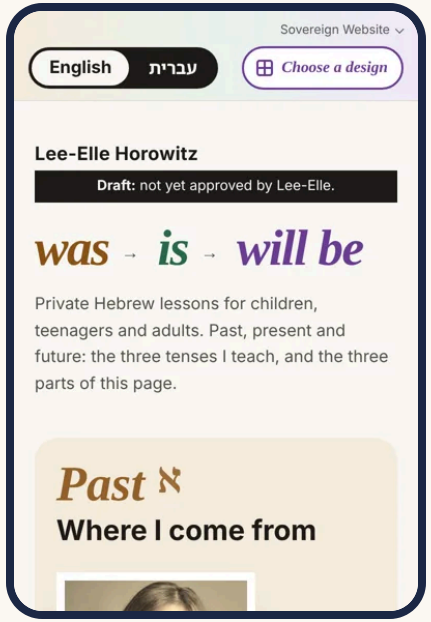
Each design opens differently on a phone, with her photo on the very first screen.



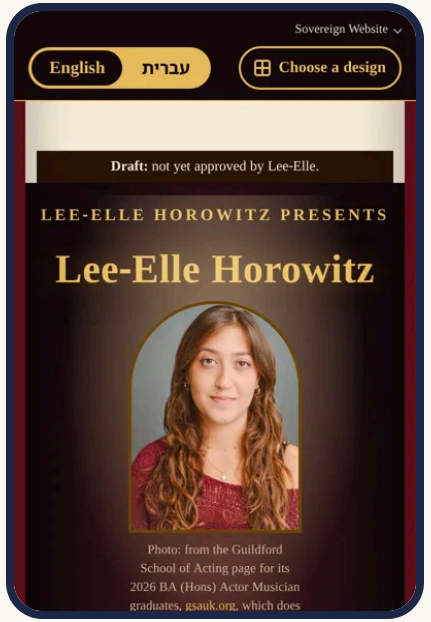
Alef-bet



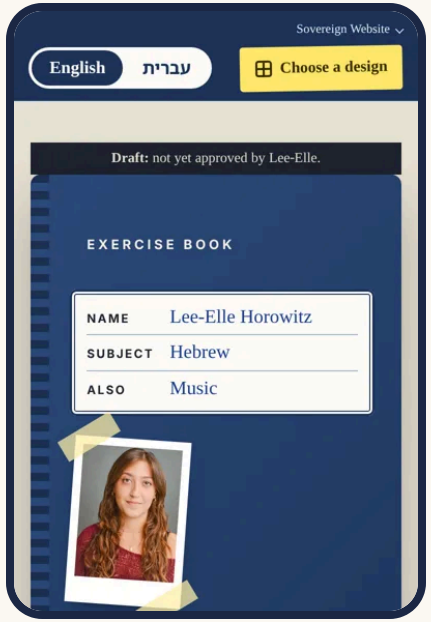
Conversation



Three tenses



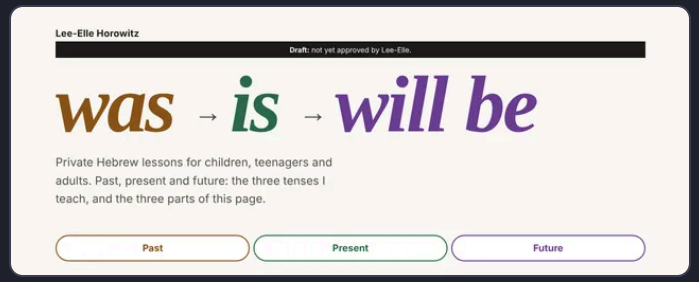
The stage



Notebook

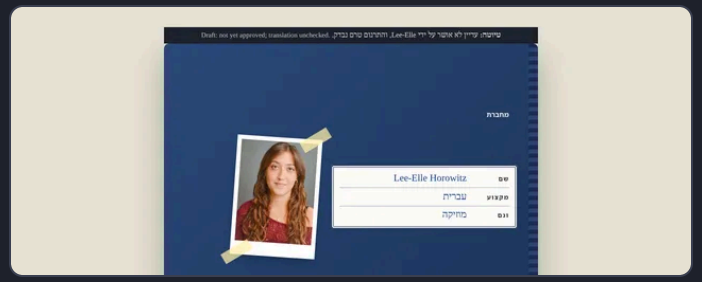
WHAT WE CAN DO

A sovereign website, made for one person



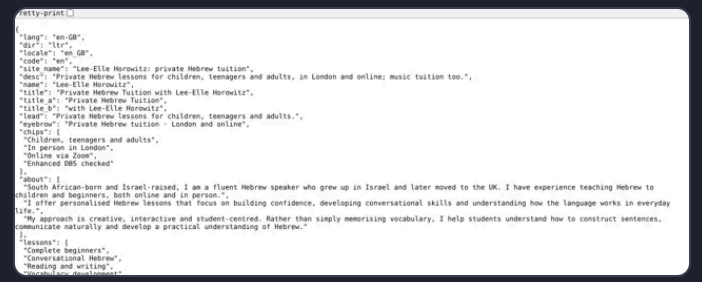
Five ideas from one text

Five designs, each from a different part of her life, all from the words she supplied



Two languages, both directions

Every design in English and Hebrew, right to left, with a switch on every page



Every word in one place

All content in JSON files; the pages are built from them, so a change is made once



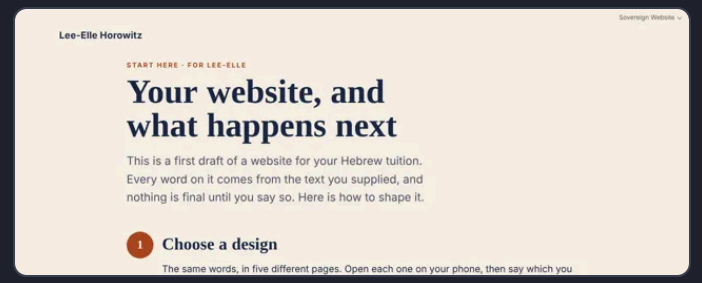
An admin area

Status, tasks, photos and credits, quality checks and every change, at /admin/



Guided tours, with PDFs

These two decks, built from the same JSON, as slides on the site and as PDFs to share



Hers, and portable

No server, no cookies, no tracking; plain files she owns and can move anywhere

YOUR DECISIONS

What we need from you

- Which design you like best, or which parts of which.
- Corrections to the Hebrew, and your name in Hebrew if you want it.
- Your own photos, with the photographer's name for each.
- Which contact details, if any, visitors should see; prices and availability only if you want them shown.
- Your approval, when you are happy.

IT IS YOURS

Plain files, in a place you own

No server, no cookies, no tracking. The files, the history and the address can move anywhere, at any time.

Compare the designs | השוואת העיצובים | Start here | Admin

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The files, the history and the address are Lee-Elle's, and they can move anywhere.