BEHIND THE SCENES

How this site was made

lee-elle-horowitz.artist.sovereignweb.site

Built on 25 November 2026 by a team of AI agents working for Dinis Cruz

C **Conductor** Synthetic presenter, made by code, no real person

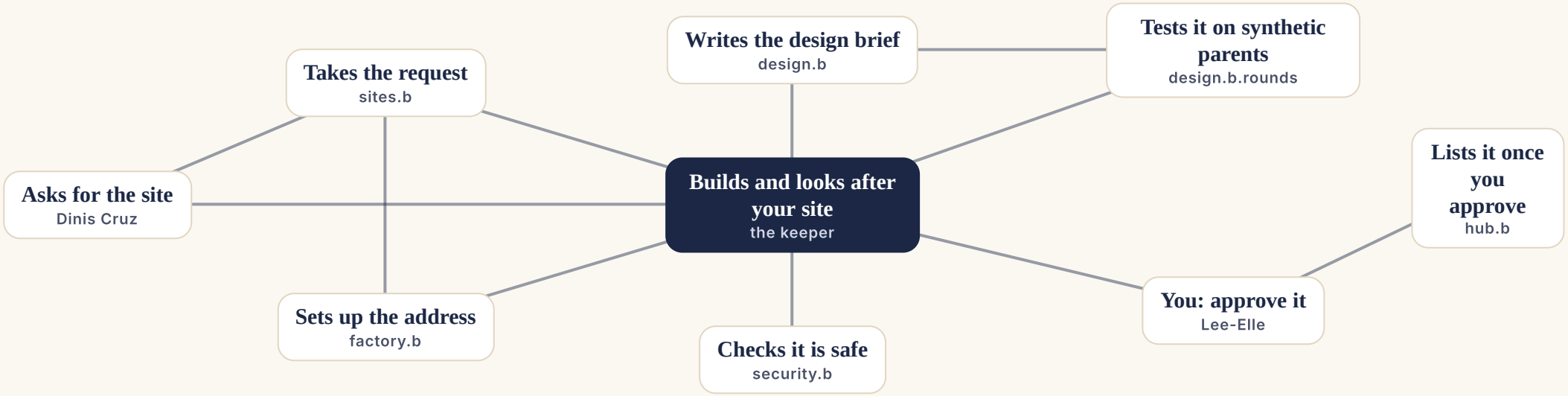
I'm Conductor. I call each agent in turn. Here is who did what to build this site, and how each step was checked.



THE TEAM

The team that made your site

Each helper does one job and writes down what it did, in public, so anyone can see who did what.



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Each helper does one job, writes it down in public, and hands on to the next.

HOW IT WORKS

From your request to a live site, in checked steps

1

Request

Dinis asks for a site for you

2

A home for the files

your site's own folder, with its checks built in

3

A signature

the helper signs every change it makes

4

Build

every page made from your words

5

Checks

run before anything goes live

6

Live

a change is online in a minute or two

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A request becomes a folder of files, and the files become a live site, with checks at every step.

DESIGN

Five ideas, then rounds with synthetic parents

A testing helper shows each version to synthetic parents, made-up but realistic, and asks one question: would you book a Hebrew lesson for your child here?

Brief

Five designs, each from its own idea

Round 1

Hebrew letters in every design; the facts parents look for higher up

Round 2

The alphabet right to left; no empty placeholders; one voice, hers

Wow pass

Each design opens differently, with her photo on the first screen

Round 3

Conversation and Notebook: 3 of 5 synthetic parents would book; phone fixes

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Synthetic parents read every version and said whether they would book. Their answers shaped the next round.

YOUR WORDS

Your words live in one place, so a change is made once

- Your words are kept, as you gave them, in one English file
- The Hebrew translation sits in a matching file, for you to check
- Every page, in every design and both languages, is made from those two files
- So a word is changed once, by you or your AI, and every design follows

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Every word of Lee-Elle's is kept in one place, one file per language. The pages are made from it, so nothing is typed twice.

TWO LANGUAGES

Your Hebrew pages read right to left, properly

Not a mirror image: each Hebrew page is marked as Hebrew and right to left, and the layout follows.

- One setting turns any of the five designs right to left
- English names keep their own direction inside Hebrew
- Checked by a synthetic Hebrew-speaking persona, and by Lee-Elle once she reads it

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The Hebrew pages read right to left, set by the page itself. The Hebrew is a translation of her text, and says so until she has checked it.



NOTHING INVENTED

What we left out, on purpose

- No prices, pupils or reviews: she has not given us any yet
- No phone number or email until she chooses which to publish
- Every fact comes from her own profile and her school's page; every photo is credited to its source
- The Hebrew is marked on every page as not yet checked by her

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What we leave out matters as much as what we put in. Everything here can be traced to where it came from.

CHECKED EVERY TIME

Checked every time, before anything goes live

19
pages, all made from your words, in English and in Hebrew

0
accessibility problems: every page works for everyone, on a phone or a computer, light or dark

390 px
the width of a small phone: nothing spills off the side

5
checks run before any change goes live

If any check fails, the change does not go live.

MATURITY: M3 TODAY, M4 NEXT

Where your site is: five designs, waiting for your choice



Next: a design rating of 4 out of 5, which means ready to show you. From M5 on, the steps are yours: approve it, take it over, grow it. design.b's maturity model

TRUST

Every change is signed, so anyone can see who made it

- Each helper has its own digital signature; only the public half is shared
- Every change carries that signature and the name of the helper that made it
- All the notes, open work and decisions are kept with your files, for anyone to read

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Every agent signs its work with its own key, and the history is public.

SOVEREIGN

A website its owner controls

Static files in one repository: no server code, no cookies, no tracking. It belongs to Lee-Elle, and can move anywhere.

Admin | The repository | The site tour